



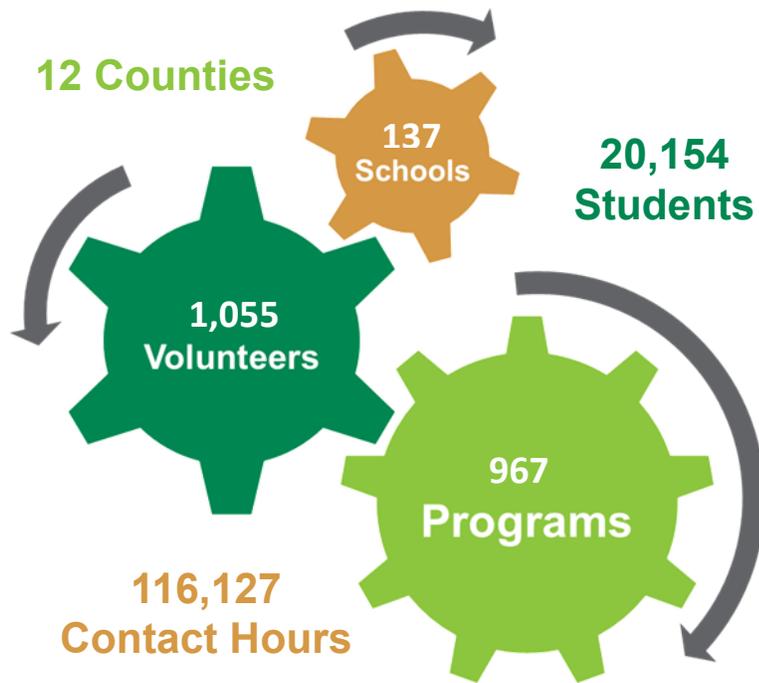
GIVE THEM THE POWER TO CHANGE THEIR WORLD.
Empower the Future®

Junior Achievement of North Central Ohio

2017-18 School Year in Review

Serving Ashland, Coshocton, Crawford, Holmes, Knox, Marion, Medina, Morrow, Portage, Richland, Summit and Wayne Counties.

LOCAL IMPACT



Junior Achievement's K-12 programs inspire and prepare young people to succeed in a global economy through innovative, interactive programming, which focuses on the pillars of **Work Readiness**, **Financial Literacy**, and **Entrepreneurship**.

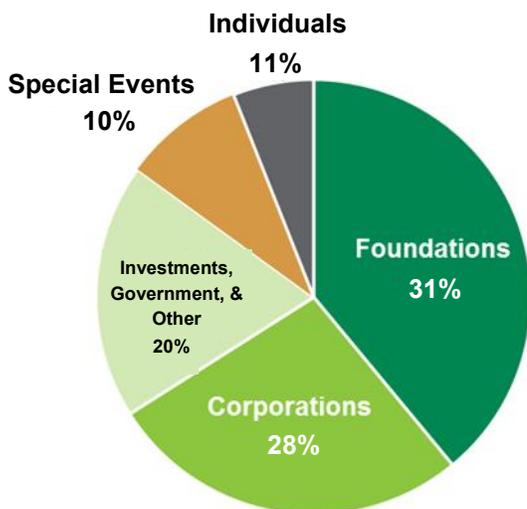
- ▲ 8.9% overall market penetration
- ▲ 46% of JANCO programs executed were implemented in Low to Moderate Income (LMI) schools.
- ▲ Cost: \$33.89 per student; \$687.87 per class

JA Programs per County

Ashland	9	Medina	69
Coshocton	30	Morrow	4
Crawford	42	Portage	69
Holmes	0	Richland	64
Knox	0	Summit	540
Marion	9	Wayne	131

ALL FUNDING comes from philanthropy, meaning JANCO fundraises to receive **EVERY DOLLAR** needed to fund local programming. Students, teachers, and schools are **NOT** charged for JA programs.

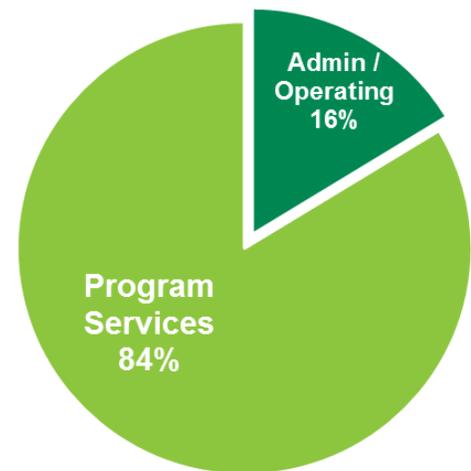
Where Funding Comes From:



How You Can Help:



How Contributions Are Used:



2017-18 EVALUATION SUMMARY

Junior Achievement of North Central Ohio (JANCO) conducts local evaluations each year. Evaluation data consists of student pre- and post-tests that measure the acquisition of key concepts related to finance, business, and the world of work. Teachers and volunteers also complete surveys to ensure JANCO maintains high standards of delivery in accordance with JA USA.

PROCESS

Evaluations are distributed to teachers and volunteers.

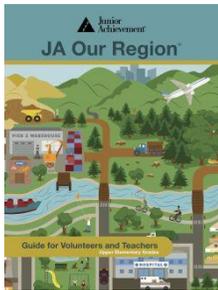
After the program is complete, pre- and post-tests are returned to JANCO.

Data is entered into the JA USA grading templates, ensuring that pre- and post-tests match for accuracy.

STUDENT RESULTS

JA Our Region: 4th grade

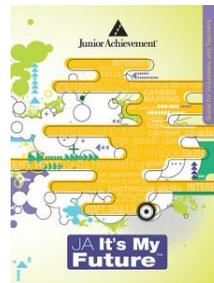
Evaluated Classes: 102 Return Rate: 29.3%
Total Students: 2,337 Sample Size: 684



- ▲ 83% of students reported JA taught them things they didn't know about entrepreneurship.
- ▲ 88% of students stated that Junior Achievement's program helped them gain important knowledge on current topics.
- ▲ 77% of students felt that JA made school more interesting.

JA It's My Future: 7-12th grade

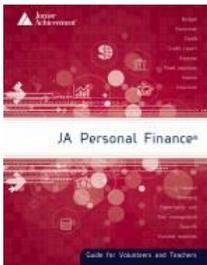
Evaluated Classes: 40 Return Rate: 17.3%
Total Students: 894 Sample Size: 155



- ▲ 94% of students are more aware of available job opportunities.
- ▲ 84% of students said the JA program connected what they learned in the classroom to real life.
- ▲ 52% of students learned the importance of transferrable skills as well as the importance of promoting their personal brand.

JA Personal Finance: 9-12th grade

Evaluated Classes: 17 Return Rate: 14.6%
Total Students: 355 Sample Size: 52



- ▲ 75% of students now understand the difference between good advice and bad advice for risk management.
- ▲ 56% of students will use a personal budget for future money management.
- ▲ 67% of students feel in control of their futures now.



According to Teachers, JA programs:

- ▲ Give students "more knowledge on economics and real-life situations related to it."
- ▲ Teach "a lot of social studies content that gets neglected during the year."
- ▲ Give students "a better idea of what they want to do when they get older."

Volunteers Report:

- ▲ JA is "an awesome way to teach children financial education."
- ▲ "The children learned new concepts, and it was an added value to their education."
- ▲ "The students were able to see real-life examples about the economy and understand it much better."

Nationally, JA USA Reports:

- ▲ 71% of middle school students reported that JA helped them recognize the importance of education and motivated them to work harder to achieve educational and work goals.
- ▲ 79% of high school students agreed that JA positively influenced their attitudes toward continuing their education.
- ▲ Teachers (95%) and volunteers (92%) report that students who participate in JA have a better understanding of how the real world operates.
- ▲ Both teachers and volunteers agree that JA students work together better as a team and are more capable of making group responses.

ADDITIONAL RESULTS