



GIVE THEM THE POWER TO CHANGE THEIR WORLD.

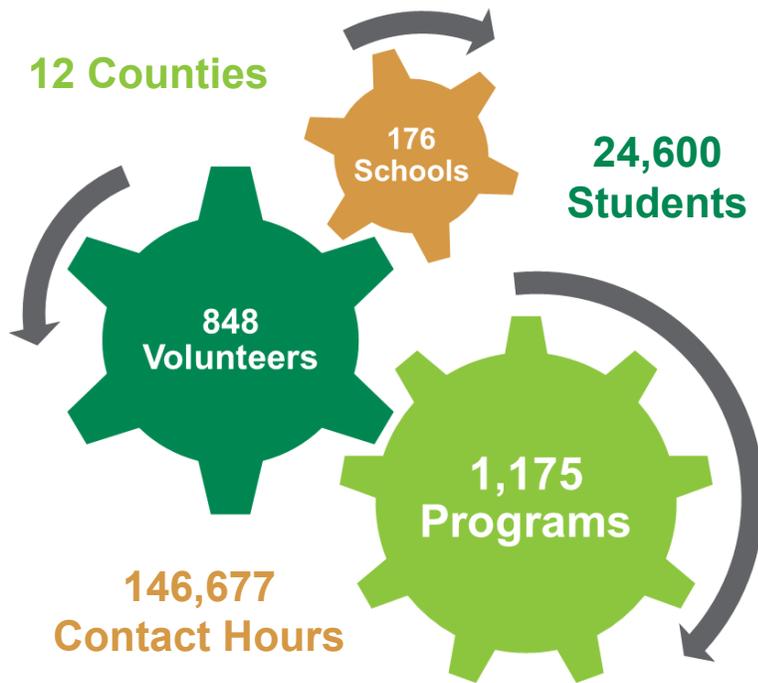
Empower the Future®

Junior Achievement of North Central Ohio

2015-16 School Year in Review

Serving Ashland, Coshocton, Crawford, Holmes, Knox, Marion, Medina, Morrow, Portage, Richland, Summit and Wayne Counties.

LOCAL IMPACT



Junior Achievement's K-12 programs inspire and prepare young people to succeed in a global economy through innovative, interactive programming, which focuses on the pillars of **work readiness**, **financial literacy**, and **entrepreneurship**.

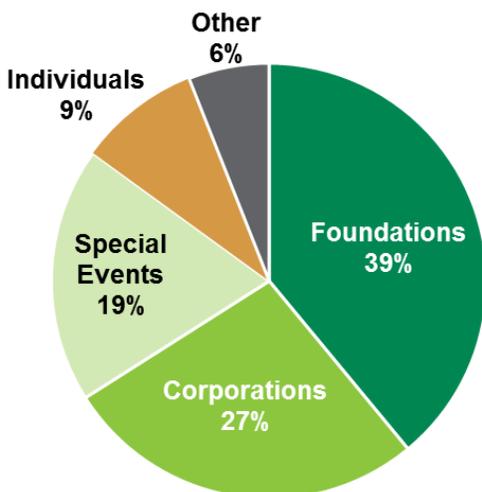
- ▲ 11% overall market penetration
- ▲ 53% of JANCO programs executed were implemented in Low to Moderate Income (LMI) schools.
- ▲ Cost: \$33 per student; \$699 per class

JA Programs per County

Ashland	25	Medina	97
Coshocton	25	Morrow	11
Crawford	77	Portage	94
Holmes	0	Richland	100
Knox	0	Summit	519
Marion	14	Wayne	213

ALL FUNDING comes from philanthropy, meaning JANCO fundraises to receive **EVERY DOLLAR** needed to fund local programming. Students, teachers, and schools **ARE NOT** charged for JA programs.

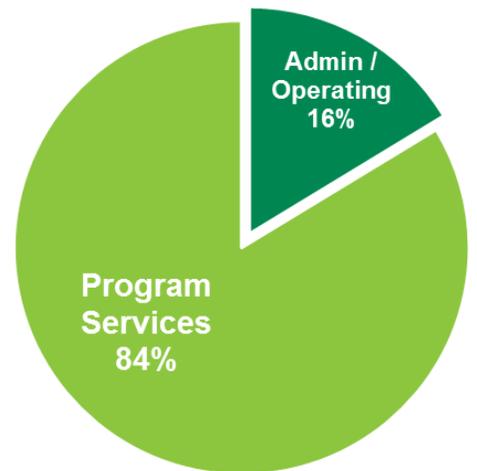
Where Funding Comes From:



How You Can Help:



How Contributions Are Used:





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2015-16 EVALUATION SUMMARY

JANCO conducts local evaluations each year. Evaluation data consists of student pre and post-tests that measure the acquisition of key concepts related to finance, business, and the world of work. Teachers and volunteers also complete surveys to ensure JANCO maintains high standards of delivery in accordance with JA USA.

PROCESS

Evaluations are distributed to teachers and volunteers.

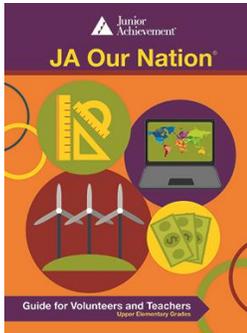
After the program is complete, pre- and post-tests are returned to JANCO.

Data is entered into the JA USA grading templates, ensuring that pre- and post-tests match for accuracy.

STUDENT RESULTS

JA Our Nation

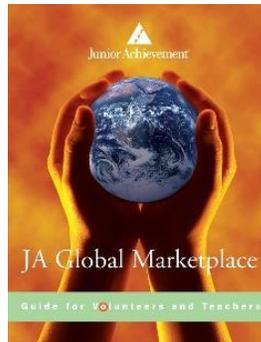
Evaluated Classes: 69 Return Rate: 11%
Total Students: 1,553 Sample Size: 174



- ▲ 25% overall knowledge gain of the subject matter.
- ▲ 3 out of 4 students stated they learned about new jobs that they didn't know existed.
- ▲ 96% of students reported this program helped them see that what they are learning in school can be used in the real world.

JA Global Marketplace

Evaluated Classes: 27 Return Rate: 41%
Total Students: 462 Sample Size: 191



- ▲ 15% overall knowledge gain of the subject matter.
- ▲ 72% of students stated that the things they learned in JA will be important in the future.
- ▲ Two thirds of students stated that what they learned in JA will help them do better in school.

ADDITIONAL RESULTS

According to Teachers, JA programs:

- ▲ Give students "more knowledge on economics and real-life situations related to it."
- ▲ Teach "a lot of social studies content that gets neglected during the year."
- ▲ Give students "a better idea of what they want to do when they get older."

Volunteers Report:

- ▲ JA is "an awesome way to teach children financial education."
- ▲ "The children learned new concepts, and it was an added value to their education."
- ▲ "The students were able to see real-life examples about the economy and understand it much better."

On a National Level, JA USA Reports:

- ▲ 71% of middle school students reported that JA helped them recognize the importance of education and motivated them to work harder to achieve educational and work goals.
- ▲ 79% of high school students agreed that JA positively influenced their attitudes toward continuing their education.
- ▲ Teachers (95%) and volunteers (92%) report that students who participate in JA have a better understanding of how the real world operates.
- ▲ Both teachers and volunteers agree that JA students work together better as a team and are more capable of making group responses.