



Free to Choose Your Work or Business

After watching the *JA Our Nation* Lesson 1 volunteer video session, play a game of Price Is Right.

Materials

- Shopping catalogues or magazines
- Sticky notes or cards to write on

Activity

Check off the boxes as you finish your work.

- Use an old catalogue or store flyer to find 10 products that interest you.
- Cut out the items and cover the prices if they are visible. You can glue or tape them on cards if you want.
- Write the prices of the items on sticky notes or small cards. Return to your catalogues or flyers and find a few more products with much higher and much lower prices than those you have already chosen.
- Ask a friend or family member to play your game. Show them the pictures and the price tags. You can have two people compete to see who guesses closest to the real price.
- See if your players are able to guess which prices match the objects in the pictures.
- If the players get one answer very wrong, ask how much they would be willing to pay for that product. What is the highest amount they would pay? What price would they want to pay for the product?
- Ask if a sibling, friend, or adult will make a price matching game for you. If possible, use a catalogue from a different company and compare to see if the prices are much higher or much lower.
- Think about it:
 - Can sellers price items any way they want?
 - How do people decide how much is too much? How do people decide what they are willing to pay?
 - How do businesses respond to consumers and the prices they are willing to pay?
- Write three sentences about what you learned about pricing in a free market like ours.